

# Puppy Love

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## Lights Camera Action!

The day has arrived; technology has brought television especially designed for dogs speeding across the airways of cable TV. *DogTV* is the first groundbreaking channel to offer 24 hours a day entertainment for the canine viewer. Executives at the network say their programming is scientifically based on three years of research examining how dogs react to specific stimuli. Dogs register images quicker than we do so the processing speed of high tech digital TV images now enables a dog to enjoy watching what is on the screen. The shows on *DogTV* are three-to-six minute segments featuring grassy fields, bouncing balls and humans rubbing dog tummies. Dogs are just like people and will have a preference for viewing things they find interesting. Most dogs enjoy watching segments with animals, but cats never appear in any of *DogTV*'s programming. One research study records that 57% of pet parent's leave their TV on to comfort their dog while they are not home. *DogTV* is an enhanced, specialized way for pet parents to offer entertainment and stress relief to their dog while they are left alone. In order for your doxie to benefit from *DogTV* the screen has to be at their eye level, down low...



Beautiful Cooper is all grown up and very loved by his family in South Carolina.

*No matter if it's minutes, hours or days...  
I'll always be waiting for you.*



*Television for dogs™*

Among the experts on staff include well known: Victoria Stilwell of *Animal Planet's* "It's Me or the Dog" and Dr. Nicholas Dodman, *Department Program Director of Clinical Sciences of Animal Behavior* at Tufts University. Dr. Dodman is the bestselling author of seven books on animal behavior and their sensory perception.

